International Publishers Exhibition

Autumn 16

The MET Hotel - Thessaloniki

Programme

Sunday 28 August - Zephyros

10.30 – 11.20 *Professional Presentation*	**ELT EXAMS IN GREECE: UPDATE** **'GOOD' EXAMS vs 'BAD' EXAMS? WHICH ONE IS WHICH? WHICH ONES ARE HERE TO STAY?** *Andrew Betsis*, Author, Publisher, ANDREW BETSIS ELT - COLLINS ELT *Lawrence Mamas*, Author, ANDREW BETSIS ELT - COLLINS ELT – IELTS Academic, IELTS General and IELTS Life Skills. What we need to know. – City & Guilds, LanguageCert and PeopleCert. Who does what. Which exams are now recognized. – LRN - The most recent exams that have already met with great success in Greece. – TOEFL, TOEIC, BULATS. How popular/useful are these with teenage students? – MSU - NOCN - ESB - Trinity. Popular in Greece or internationally?
11.30 – 11.55	**"Ο ΤΟΙΧΟΣ ΜΕ ΤΑ ΠΤΥΧΙΑ" LRN & AWARDS** *Νάντια Καράμπελα*, Προσωπικός Σύμβουλος Εξετάσεων, LRN & AWARDS INTERNATIONAL – Γιατί το LRN και το Awards έγιναν τόσο σύντομα τα αγαπημένα πτυχία των υποψηφίων. – Πώς οι Εξετάσεις για τα πτυχία LRN & Awards συμβάλλουν ώστε οι μαθητές να έχουν τη μέγιστη δυνατή επιτυχία. – Ελάτε να μοιραστούμε μαζί σας ιδέες και μυστικά που θα σας βοηθήσουν να "χτίσετε" τον δικό σας "Τοίχο με τις Επιτυχίες".
12.00 – 12.50	**WHO SAYS SONGS AREN'T IMPORTANT IN THE LEARNING PROCESS?** *MM PUBLICATIONS* Hopefully nobody! If you would like to find out just how important and the reasons why, then this is the seminar for you. Participants will explore practical ways to make the most of their young learners' energy, curiosity and enthusiasm in order to facilitate the learning process. Ideas which are guaranteed to liven up your class will be presented!
13.00 – 14.15	**BLAZE: THE IDEAL COURSE FOR THE 21st CENTURY LEARNERS!** *Blaze* is a three-level course for A-B-C classes. It engages 21st century students with the use of fascinating videos and explores language through communicative and collaborative tasks, while fostering the 21st century skills they will need to succeed in education, work and life in the world of today and tomorrow. **CROSS-PLATFORM DIGITAL APPLICATIONS:** Turning reluctant learners into enthusiastic ones! *EXPRESS PUBLISHING*
15.00 – 15.25 *Professional Presentation*	**THE MOST COMMONLY TESTED GRAMMAR ITEMS ON ENGLISH LANGUAGE EXAMS** *Sylvia Kar*, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS Prepare your students for what to expect when answering grammar items. Teach them grammar, but more specifically the grammar that is most commonly tested due to its importance to sentence structure.
16.00 – 16.50 *Professional Presentation*	**5 DIGITAL DOs AND 5 DIGITAL DONTs FOR TEACHERS AND MANAGERS** *Victoria Boobyer*, Writer, Teacher Trainer, DES - DIETSCHI EDUCATIONAL SERVICES This presentation will cover a selection of practical hints and tips for those thinking of introducing digital elements into their teaching or school management. It is based on first-hand experience and years of ICT training.