



International Publishers Exhibition

Autumn 16

Divani Caravel Hotel - Athens Programme

Sunday 4 September - Mycenae

10.00 – 10.50 Professional Presentation	ΑΔΕΙΟΔΟΤΗΣΗ ΦΟΡΕΩΝ ΔΙΑ ΒΙΟΥ ΜΑΘΗΣΗΣ Εκπρόσωπος του ΕΟΠΠΕΠ <i>Ε.Ο.Π.Π.Ε.Π. - ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ, ΕΡΕΥΝΑΣ ΚΑΙ ΘΡΗΣΚΕΥΜΑΤΩΝ</i>
11.00 – 11.50 Professional Presentation	ELT EXAMS IN GREECE: UPDATE 'GOOD' EXAMS vs 'BAD' EXAMS? WHICH ONE IS WHICH? WHICH ONES ARE HERE TO STAY? <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT - COLLINS ELT</i> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT - COLLINS ELT</i> – IELTS Academic, IELTS General and IELTS Life Skills. What we need to know. – City & Guilds, LanguageCert and PeopleCert. Who does what. Which exams are now recognized. – LRN - The most recent exams that have already met with great success in Greece. – TOEFL, TOEIC, BULATS. How popular/useful are these with teenage students? – MSU - NOCN - ESB - Trinity. Popular in Greece or internationally?
12.00 – 12.25	"ENGLISH SOUNDS FUN" IS THE FIRST HIGHLY STRUCTURED AND SELF-CONTAINED TEACHING METHOD WORLDWIDE DESIGNED SPECIFICALLY FOR DYSPLEXIC LEARNERS OF ENGLISH AS A FOREIGN LANGUAGE! <i>Anastasia Metallinou, Co-author, ENGLISH SOUNDS FUN</i> Structured phonics work is combined with a language experience approach to literacy development, so that learners begin to read, write and express themselves in English naturally and effortlessly. The holistic approach of ESF means that they also develop confidence and the study skills they need to succeed in study across the curriculum.
12.30 – 13.45	Start with HAPPY KIDS pre-junior, progress to SPOT ON and finish with LEVEL UP - IELTS The ideal series of books to ensure success for your students. PRACTICAL ANSWERS TO: 1. how grammar should be presented 2. how candidates can be prepared for an oral exam 3. how candidates can write an essay with almost no mistakes 4. how students can easily remember the use/omission of "the" 5. how important self-esteem and self assurance are <i>Costas Grivas, Author, GRIVAS PUBLICATIONS</i>
14.00 – 14.25	TEENAGERS AND EXAMS - A PERFECT MATCH WITH ENGLISH DOWNLOAD B1-B2! <i>Athena Parusudis, HAMILTON HOUSE PUBLISHERS</i> This comprehensive, practical and informative presentation explores burning aspects of exams preparation through the most up-to-date exams series for teens and young adults.
14.30 – 15.20	THE TEST DESIGN PROCESS: THE LIFECYCLE OF A CaMLA TEST ITEM <i>Natalie Nordby Chen, Director of Assessment, Cambridge Michigan Language Assessments (CaMLA)</i> <i>HELLENIC AMERICAN UNION</i> Developing language tests is a complex procedure including systematic research, evaluation, and editing by assessment and education experts. Gain insight into this rigorous multi-step process, following a test question from specification through operationalization.
15.30 – 15.55	M.A. IN TESOL @ DEREЕ - THE AMERICAN COLLEGE OF GREECE <i>Mark Osborne, Graduate Program Coordinator, DEREЕ - THE AMERICAN COLLEGE OF GREECE</i> This new MA in TESOL combines the development of practical teaching skills with strong theoretical underpinning. We place great emphasis on the use of digital technologies, which are of increasing importance for language teaching professionals.
16.00 – 16.25	DO YOUR CELTA WITH US AND GO INTERNATIONAL! <i>Alexander Makarios, George Vassilakis, Course Tutors, CELT ATHENS</i> The Cambridge CELTA is a must for teachers who want to be able to work abroad. At CELT Athens, the only centre in Athens with decades of experience of the Cambridge teaching qualifications, we know your needs and we know the needs of the international ELT market; thousands of CELT Athens graduates have pursued great international careers!
16.30 – 17.20 Professional Presentation	5 DIGITAL DOs AND 5 DIGITAL DONTs FOR TEACHERS AND MANAGERS <i>Victoria Boobyer, Writer, Teacher Trainer, DES - DIETSCHI EDUCATIONAL SERVICES</i> This presentation will cover a selection of practical hints and tips for those thinking of introducing digital elements into their teaching or school management. It is based on first-hand experience and years of ICT training.