



International Publishers Exhibition

Autumn 16

Divani Caravel Hotel - Athens

Programme

Saturday 3 September - Mycenae

10.00 – 11.20	READERS! AN INTERACTIVE PANEL DISCUSSION WITH A DIFFERENCE! Your questions, which you have e-mailed to IPE (contact@ip-exhibitions.eu) by 27 August 2016 will be the first priority. The discussion will then continue with more queries or statements from the audience. Facilitator <i>Suzanne Antonaros, Teacher, Teacher Trainer, Co-owner of Education & Training Consultants DCS - INTERNATIONAL PUBLISHERS EXHIBITIONS</i> Panelists <i>Victoria Boobyer, Writer, Teacher Trainer Irene Doura-Kavadia, ARCHER EDITIONS Nicholas Ebdon, MACMILLAN EDUCATION Charlotte Ellis, NATIONAL GEOGRAPHIC LEARNING David A. Hill, Author, Teacher Trainer Anne Margaret Smith, Teacher Trainer, SpLDs Specialist</i>
11.30 – 12.20	ΟΛΑ ΟΣΑ ΧΡΕΙΑΖΕΤΑΙ ΝΑ ΓΝΩΡΙΖΕΤΕ ΓΙΑ ΤΑ ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ ΣΤΗΝ ΕΛΛΑΔΑ <i>Thomas Parisopoulos, Marketing Consultant, SUPER COURSE PUBLISHING</i> – Οι νέες εξεηίξεις στα πιστοποιητικά γλωσσομάθειας που είναι αναγνωρισμένα από το ΑΣΕΠ. – Χαρακτηριστικά των πιστοποιητικών, ομοιότητες και διαφορές. – Τι ισχύει σχετικά με την αναγνώριση των πιστοποιητικών σε Ελλάδα και εξωτερικό. – Ποια πιστοποιητικά συνδυάζονται εύκολα στη διδασκαλία και πώς επιτυγχάνεται αυτό. θα διανεμηθούν δωρεάν δείγματα βιβλίων.
12.30 – 13.45	BLAZE: THE IDEAL COURSE FOR THE 21st CENTURY LEARNERS! <i>Blaze</i> is a three-level course for A-B-C classes. It engages 21st century students with the use of fascinating videos and explores language through communicative and collaborative tasks, while fostering the 21st century skills they will need to succeed in education, work and life in the world of today and tomorrow. CROSS-PLATFORM DIGITAL APPLICATIONS: Turning reluctant learners into enthusiastic ones! <i>EXPRESS PUBLISHING</i>
14.00 – 14.25	"Ο ΤΟΙΧΟΣ ΜΕ ΤΑ ΠΤΥΧΙΑ" LRN & AWARDS <i>Νάντια Καρόμπελα, Προσωπικός Σύμβουλος Εξετάσεων, LRN & AWARDS INTERNATIONAL</i> – Γιατί το LRN και το Awards έγιναν τόσο σύντομα τα αγαπημένα πτυχία των υποψηφίων. – Πώς οι Εξετάσεις για τα πτυχία LRN & Awards συμβάλλουν ώστε οι μαθητές να έχουν τη μέγιστη δυνατή επιτυχία. – Ελάτε να μοιραστούμε μαζί σας ιδέες και μυστικά που θα σας βοηθήσουν να "χτίσετε" τον δικό σας "Τοίχο με τις Επιτυχίες".
14.30 – 14.55	BEYOND: FROM MACMILLAN, THE NEW SENIOR COURSEBOOK SERIES (A1+ TO B2) WHICH MAKES YOUR STUDENTS GO FURTHER! <i>Francis Baker, Educational Consultant, MACMILLAN EDUCATION</i> <i>Beyond</i> is a new 6-level coursebook series which focuses on developing strong linguistic skills and learning strategies. Your students will love the great multimedia, the state-of-the-art digital technology, as well as the life skills lessons. Companions and grammars are available.
15.00 – 15.50	READING ABOVE, BELOW, AND BETWEEN THE LINES. DEVELOPING READING COMPREHENSION WITH B2 AND C2 LEARNERS <i>Stephen Taylor, CAMBRIDGE ENGLISH LANGUAGE ASSESSMENT</i> This session will look at the range of different text-types, reading strategies and comprehension skills that B2 and C2 learners can be expected to deal with. It will look at classroom techniques for getting learners to engage with particular skills and strategies and consider how learners' effectiveness in using them is typically assessed.
16.00 – 16.50	THE POWER OF READING <i>David A. Hill, Author, Teacher Trainer, DES - DIETSCHI EDUCATIONAL SERVICES</i> This talk will provide participants with a set of relevant background information to support the fact that the right kind of extensive reading is immensely beneficial to language learners in all aspects of the acquisition process.
17.00 – 17.50	STOP AND THINK! – NAVIGATING THE INFO-RICH MULTIMEDIA AGE - EMOTIONALLY, CRITICALLY AND CREATIVELY <i>Charlotte Ellis, Teacher, Teacher Trainer, Head of Strategic Marketing, NATIONAL GEOGRAPHIC LEARNING</i> Before you can do anything with your students, you first have to make them sit up and take notice. In this info-rich multimedia age that means transmitting information by word and image, and it means presenting ideas that inspire and make them think. Think what? Think about fresh perspectives on issues and think about language: how it works generally and how it works specifically for them. This talk shows how we can engage students on these different levels: emotionally, critically and creatively.